

O. Mustad & Søn A.S
P.O.Box 41
N-2801 Gjøvik
NORWAY



EDITORIAL

Signature Single Salmon SL53U BL - Make it Simple ..., Sharp and Strong

The all-new Mustad signature single salmon hook series is designed within the Alfa Code system. This means in “black & white” that the gape opening (distance from the hook point to the shank) on a # 2 Salmon hook from this series will have the same gape as a # 2 R50 wet fly hook, or an O’Shaughnessy S71SS # 2 saltwater hook. The same applies for all larger and smaller sizes in the whole Signature hook series. In the not so far future, all hooks should speak the same language under the flag of standard size.

SL53U BL is the Mustad Signature 2005-version of the classic salmon hook 36890. Perfected in contour and application through a close working partnership with some of the world’s most knowledgeable salmon fly tiers & fly fishers.

- long and slow natural elegant taper giving a perfect symmetrical body to the fly.
- Micro Barb gives the barb perfect penetration, combined with Mustad’s Nor-tempering hardening process, which bestows qualities to the steel that allow the barb to be squeezed down without breaking or compromising hook strength.
- the business end of the hook is an Ultrapoint, honed at two calculated contrasting angles. This gives these hooks an acute and practically un-bluntable very sharp point.

This is a hook for fly tying purists and hardened salmon fishermen alike. It is not another system to confuse fly tiers, but THE system, based on the original system of sizing used by Mustad for many, many years, made consistent and simple.

Make it simple!

The all-new Mustad Single Salmon Hook SL53U BL will be available for the summer 2005.

Contact: O. Mustad & Søn A.S
Att.:Mette Lunde Sveen
Phone: +47 61 13 77 00
Fax: +47 61 13 79 52
E-mail: mkml@mustad.no
Website: www.mustad.no

Today, Mustad has a leadership position in more than 160 countries. To understand why, check out our present product range. Watch out for news!