



Power Lock Plus

Mustad's 91768UB UltraPoint Power Lock Plus is the "Original Tube Body Swimbait Hook." First introduced in the early 1990's, a number of the hottest custom bait manufacturers, like Basstrix, AA/Optimum and MC Swimbait, exclusively recommend the Power Lock Plus for use with their paddle tails, jerkbaits, slugs, saltwater dropshot, and other plastic baits.

The Power Lock Plus provides versatility like no other swimbait hook on the market. Rig it on a plastic frog, stickbait, tube, or slug and you have a weedless fishing system that can be burned across brush and grass mats while power fishing, or you can immediately modify the drop angle of your bait without changing rods or tying on a new hook for a more finesse oriented presentation.

The patented advantages of the Power Lock Plus cannot be duplicated by any other hook manufacturer. The custom nose pin is designed for superior holding while causing less damage to your soft plastic baits, and the exclusive sliding weight system means you have more control over how your lures fall and swim on retrieve. You can easily adjust the positioning of the weight for a forward, neutral, or in some baits even a rearward drop angle.

The sleek, yet powerful 91768BLN 28° Wide Gap UltraPoint Jig Hook is the platform for the Power Lock Plus, and is the master for most all of the new swimbait hook designs that have recently hit the market. Even in a sea of these new hooks, the design of 91768 still has many distinct advantages over other brands.

Mustad's exclusive wire and engineering technology yields a lighter weight hook that doesn't dampen the action of your bait, and provides better hook penetration and holding capability than heavier overbuilt hooks. In addition, several top lure designers have mentioned that the longer length of the 91768BLN, compared to other designs, means there is less of a need to use a stinger hook which can hurt the balance and action of their baits.

Power Lock Plus is the single most comprehensive lineup of weighted hooks on the market. Available in a full size range from 1/0 to 9/0 and a broad selection of weights including 1/16, 1/8, ¼ and 3/8 ounces, chances are there is a Power Lock Plus Hook to fit your favorite soft plastic bait!



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The UltraPoint Story

UltraPoint technology was originally developed as a modification to Mustad's popular Premium Needlepoint series. The unveiling of this new breakthrough range immediately caught the attention of top anglers and took the world of professional bass fishing by storm, playing a pivotal role in winning four out of five Bassmaster Classics from 1998 to 2002, and numerous other titles for many other species since then; often by mere ounces. Not mere coincidence, the winning advantage is that sharp UltraPoint Hooks are engineered to **Stay Sharper Longer** than any other hook.

For 2008 and beyond, Mustad's New "4.3 Point Technology" combines even **greater sharpness** with our legendary point durability that means two things to any serious angler: **more time in the water** and **more fish in the boat**. Time and time again, fishermen around the country have shared that UltraPoints help them lose less fish and waste less time changing hooks due to broken, bent, or rolled cutting points and needle points. You can rest confident in knowing that your UltraPoints resist failure in the most challenging structure, and provide unmatched penetration against the toughest jaws in both fresh and saltwater.

The unparalleled benefits of Mustad's UltraPoint technology are available for all species in a wide range of products from our super lightweight Dropshot Hook to the mighty 4X Hoodlum. When you're fishing for your catch of a lifetime you can count on UltraPoint!

Mustad - the best hooks available, at any price.



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